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Conserving Alaska Preserving Traditions

Heritage Partners

Kendall Ford

BP Exploration

AK Chapt. SCI

Traditions Partner

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Grouse Society

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White Flyer Targets

Worthington Ford

March 14, 2012

The Honorable Linda Menard, Chair
Legislative Council
Alaska State Legislature
State Capitol
Juneau, AK 99801

Dear Senator Menard:

We are writing to submit the Outdoor Heritage Foundation's Midnight Sun Charity Shoot and Banquet for status as a sanctioned event. The OHFA is a 501(c)(3) non-profit engaged in conservation and outdoor education and is the official foundation of the Alaska Department of Fish and Game.

The Midnight Sun Charity Shoot is one of our primary funding sources each year and as you can see is supported by a broad range of companies. Our Honorary Co-Hosts this year include Congressman Young, U.S. Senator Lisa Murkowski, U.S. Senator Mark Begich, Lt. Governor Mead Treadwell, ADF&G Commissioner Cora Campbell, Republican Staff Director of the Senate Energy and Natural Resources Committee, and Representative Mark Neumann.

Our education efforts include Becoming an Outdoors-Woman, Youth Conservation Camp, Youth Shooting League and the National Archery in the Schools Program. We also sponsor the Alaska Trappers Association's Oral History project and support conservation efforts. We were working at getting our youth outdoor and active long before it became a national concern. Our programs work and we have a proven track record of getting Alaska's kids outdoors, active and consequently more healthy.

One of the other roles we fulfill involves educational efforts for the Legislative Outdoor Heritage Caucus. Many of you received a great book from us about the origins and history of conservation. We've also supported members traveling to the National Assembly of Sportsman's Caucuses. This charity shoot is a great way to support the organization that works to support you.

We have enjoyed sanctioned status for several years now and would appreciate your consideration of that status again this year. Thank you for your time and consideration on our request..

Sincerely

Eddie Grasser
Event Chair

May 19

cc: Legislative Council Committee Members

OHFA

9th Annual | **MIDNIGHT SUN CHARITY SHOOT**

Celebrating 75 Years of Sportsman-Led Conservation

*Training the Next Generation of
American Sportsmen/Conservationists*

May 19, 2012

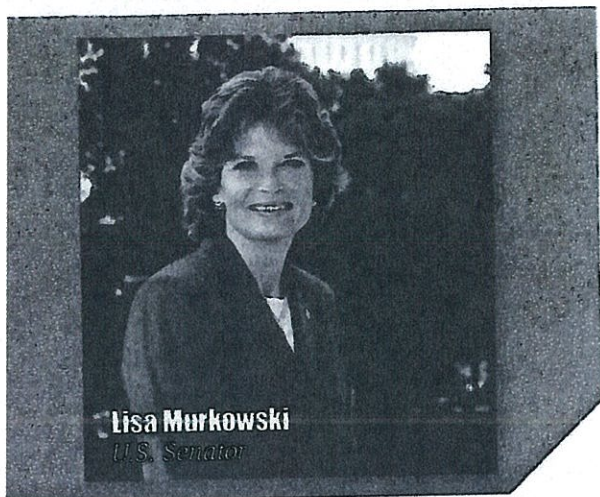
*Grouse Ridge Shooting Park
Wasilla, Alaska*

2011 Charity Shoot Participants

www.ohfak.org
email: info@ohfak.org



2012 Shootout **Honorary Hosts**



Lisa Murkowski
U.S. Senator

"It has been my privilege, and my pleasure to be the founding Honorary Host of the Midnight Sun Charity Shoot. This event is so important in so many critical ways that it is my hope that more of my fellow Alaskans will join in this effort. Frontier traditions provided many of the essential ingredients that went into making America a world leader. It is those traditions, some as old as mankind, that the Outdoor Heritage Foundation works so hard to preserve. If you are concerned about Alaska's unique cultures and see the value in continuing important traditions, I hope you will join with me, my fellow Honorary Co-Hosts and the OHF's major sponsors in supporting this event."

Lisa Murkowski

U.S. SENATOR



U.S. Congressman Don Young

"I am proud to have participated in the Midnight Sun Charity Shoot for the past two years. The Shoot is an important fundraiser for the Outdoor Heritage Foundation, whose work educating Alaskans is an important part of the culture of conservation in our state. The OHFA's programs deserve our support so that we may ensure Alaska's traditions surrounding our fish and wildlife resources continue on for generations to come."



Senator Mark Begich

"Alaskans enjoy a number of unique opportunities for recreation hunting, camping and other activities associated with the outdoors. The preservation of these opportunities and the ability for us to pass along traditions to our young people are helped a great deal by the advocacy, and training efforts of the Outdoor Heritage Foundation of Alaska. Their ability to provide broad-based educational initiative and their continued focus on responsible management of our fish and wildlife resources and their habitats has been exceptional. I am proud to be a co-sponsor of this year's Charity Shoot in support of the Foundation."



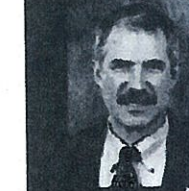
Lieutenant Governor Mead Treadwell

"The old Alaska outdoorsman Jim Repine used to say, 'If you're going fishing, take a kid.' That advice—which I should follow more often—applies also to hunting. OHFA helps establish safety first and bring up another generation of hunters dedicated to sustainable, wise use of our lands and fish and wildlife. Godspeed!"



Cora Campbell, Commissioner of Fish & Game

"We are committed to continuing to offer programs that teach both kids and adults how to safely and responsibly share in activities that in some ways define our great state, including fishing, hunting, trapping, and shooting. Together, the work ADF&G and OHFA accomplishes bolsters the state's economy to the tune of billions of dollars every year, and helps Alaska's children and families enjoy better mental and physical health and wellbeing."



McKie Campbell, Republican Staff Director of the Senate Energy and Natural Resources Committee

"Outdoor activities are the heart of Alaska, but even in our great state too many children grow up without meaningful connection to the outdoors. That's bad for our children and bad for Alaska. The Outdoor Heritage Foundation is the premier sponsor of outdoor sports and educational programs in Alaska. The Shoot is great fun, but most importantly, it's the main fundraiser for this important work."



Representative Mark Neuman

As a long-time Alaska hunter and fisherman, I am pleased to be a founding member of the Joint Legislative Outdoor Heritage Caucus. There's a sense of pride that comes with that when I attend the National Assembly of Sportsmen's Caucuses. Working with the Foundation in Juneau and year-round is a rewarding experience. I'll do all I can to help preserve, protect and promote our world-renowned outdoor opportunities. I offer my heartfelt thanks to the organizers and volunteers for all they do.



Grouse Ridge Shooting Park
Wasilla, Alaska • (907) 376-2473
May 18, 2012 – preliminary shoot
May 19, 2012 – charity shoot & banquet

REGISTRATION FORM

(Make Checks Payable to: OHFA)
Return to: PO Box 4752 • Palmer, AK 99645
(907) 745-6166 / FAX: 745-6175
www.ohfak.org • info@ohfak.org

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ E-mail: _____

Shirt Size: _____ (Shooters Only)

Additional Shooters (for a total of four):

2. _____ 3. _____ 4. _____

☐ Need coaching/instruction in shotgun use ☐ Need to borrow a shotgun

We would like to participate at the following sponsor level:

Level	Sponsor Amount	Notes
Conservation Heritage Partner	\$15,000.00	
Conservation Traditions Partner	\$12,500.00	
Conservation Legacy Partner	\$10,000.00	
Sporting Clays Sponsor	\$4,500.00	
Platinum Gun Sponsor	\$5,000.00	
Gold Gun Sponsor	\$2,500.00	
Silver Gun Sponsor	\$1,500.00	
Non-Sponsor team (5 shooters)	\$500 per person	
Preliminary Team Shoot	\$150 per person	Top 3 join the Charity Shoot on 7/23
Yukon Table Sponsor @ banquet	\$3,500.00	
Susitna Table Sponsor @ banquet	\$2,500.00	
Copper Table Sponsor @ banquet	\$1,500.00	
Conservation Education Sponsorship	From \$500 to \$10,000	Contact OHFA for more info
Banquet Tickets	\$65 each for non-sponsors	
Meal, Gift, or Program Sponsors	See Sponsor Flyer	
TOTAL		

Please list names of additional banquet attendees: _____

☐ Need a Hotel Room: ☐ smoking ☐ non-smoking ☐ regular room ☐ suite* (\$500.00 for those not participating in the shooting portion of the event) *For Heritage Partner level sponsors only.

☐ I/We would like to contribute an item (goods or services). Please send a contribution form.

Proceeds go to wildlife conservation education projects, youth education projects, outdoor education projects for women, basic firearms instruction, fishing & hunting clinics, humanitarian projects & shooting range projects by the Outdoor Heritage Foundation and in partnership with the Alaska Department of Fish & Game

2012 Shootout Sponsor Opportunities

Heritage Partners: \$15,000

- One Legacy sponsorship with all privileges
- Full-page ad in OHFA annual report
- Prime mention in publications
- Signage at OHFA events

Traditions Partners: \$12,500

- One Legacy sponsorship with all privileges
- Full-page ad in OHFA annual report
- Prime mention in publications
- Signage at OHFA events

Legacy Partners: \$10,000

- Logo in banquet program
- ½-page ad in OHFA annual report
- Signage at OHFA events
- 4 entries in sponsor gun raffle
- Shooting privileges for 4, plus lodging
- Preferred banquet seating for 1 table

Sporting Clays Sponsor: \$4,500

- Shooting event host
- 4 Shooters in shootout
- Banquet table
- Mentioned in event program
- Signage at OHFA events
- 2 entries in sponsor gun raffle

Platinum Sponsor: \$5000

- 4 shooters
- 1 banquet table
- 2 entries in sponsor gun raffle
- Mention at shoot and in event materials
- ¼-page ad in OHFA annual report

Gold Sponsor: \$2500

- 4 shooters
- 4 banquet tickets
- 1 entry in sponsor gun raffle
- Mention at shoot and in event materials

Silver Sponsor: \$1500

- 1 shooter
- 2 banquet tickets
- 1 entry in sponsor gun raffle
- Mention in event materials

2012 Banquet Sponsorships

Yukon Tables: \$3500

- All Susitna Table privileges
- Preferred seating with LOHC*
- Business card ad in annual report
- 4 shooting event shirts or jackets

Susitna Tables: \$2500

- Shoot event hats
- Special recognition at banquet
- 4 bottles of wine on table
- Copper Table privileges

Copper Tables: \$1500

- Recognition in banquet program
- 2 bottles of wine on table
- \$250 raffle ticket package
- 1 banquet table (10 people)

**LOHC stands for: Legislative Outdoor Heritage Caucus, currently one of the largest caucuses in the Legislature.*

Additional 2012 Event Sponsor Opportunities

Campin' Out Continental Breakfast:

- \$750 - exclusive coverage at one breakfast and in banquet program
- \$500 - signage at breakfast
- \$250 - signage at breakfast

The Chuck Wagon Luncheon:

- \$1000 - exclusive coverage at one lunch and in banquet program
- \$500 - signage at lunch
- \$250 - signage at lunch

"Company Name" Watering Hole:

- \$1500 - Logo and sign with company name at bar locations.

Awards Sponsor:

- \$2500 - Listed in program, sign with logo at awards table and logo on each award.

Transportation Sponsor:

- \$3000 - Listed in program and banner with logo at all events.

Goods or services Contributor:

- Please mark appropriate box on Registration Form.

